

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

62.31

LIBRARY
RECEIVED
★ OCT 30 1940
U. S. Department of Agriculture



Fall Planting

**POWELL
SEED STORE**

436 S. Fifth St., Louisville, Ky.



Dear Gardener:

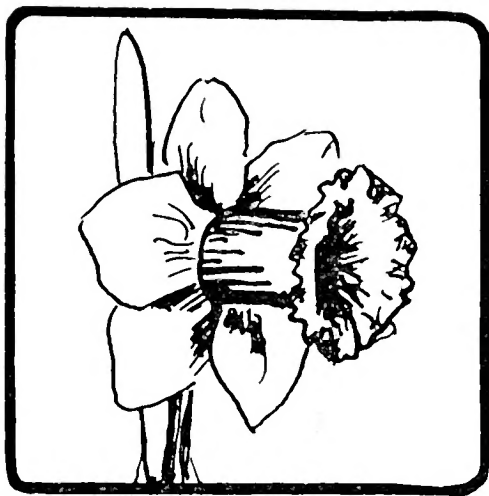
You plan to have a glorious mass of colorful and fragrant blooms next year. NOW is the time to plant.

Since there will be no bulbs from Holland this year, we must depend mostly on such plant material as we produce in America. Naturally this will cause a shortage in some items. To avoid disappointment place your orders well in advance of time needed. We have in our store a quantity of English grown tulips, not large enough to supply the demand.

You will find listed on the following pages many items which may be planted this fall.

Let your garden be gay next year, a continuous round of bloom from April till frost.

Paul Towse



HARDY NARCISSUS

(For Outdoor Planting)

Below you will find listed daffodils in a wide range of form and color. For years these bright and fragrant flowers have been popular, not only because of their refreshing fragrance and ease of culture, but for the wealth of bloom which heralds the advent of Spring in all its glory. The bulbs should be planted at a depth of five to six inches, small bulbs somewhat shallower. Bone-meal should be incorporated with the soil at the rate of five pounds for each 100 square feet.

Daffodils are at their best when naturalized along garden paths or in irregular beds beneath trees.

	Doz.	100
Barri Conspicuus. (Barri). Deep yellow cup with scarlet edge, pale yellow perianth.....	\$0.75	\$5.50
Bernardino. (Incomparabilis.) Cream-colored perianth with short fluted cup, stained apricot-orange at edge.....	.95	7.00
Cheerfulness. (Poetez). White perianth with full double center of white and yellow.....	1.10	7.75
Croesus. (Incomparabilis). Large lemon perianth, with orange red cup. Excellent form and color.....	1.25	8.25
Emperor. (Ajax). Large trumpet and broad perianth of deep yellow.....	.75	6.00
Empress. (Ajax). Pure white perianth with large trumpet.....	.75	6.00
Firetail. (Barri). Creamy white perianth, large frilled orange cup.....	2.00	13.00
Golden Frilled. (Incomparabilis). An exquisite flower with heavily frilled cup of rich golden yellow. Lemon yellow perianth.....	1.50	9.50
Jonquilla Simplex. Single. Usually three flowers on a stem. Rich yellow. Very fragrant and fine for cutting. This is the true jonquil.....	.85	6.00
King Alfred. (Ajax). Largest all-yellow daffodil.....	1.40	10.00
Lady Diana Manners. (Barri).....	3.50	28.25
Lady Moore. (Barri). Snow white perianth. Yellow cup with deep orange edge.....	1.20	8.50
Mrs. E. H. Krelage. Sulphur white perianth, rich cream trumpet. A flower of good substance, splendid form.....	1.70	11.00
Nobility. (Barri). Perianth creamy white, crimped cup of deep orange red...	1.35	8.75
Ornatus. (Poeticus). Pure white perianth, deep orange-red cup.....	.75	5.50
Red Cross. (Incomparabilis). Primrose yellow perianth, and deep yellow cup densely frilled, of deep orange.....	3.50	26.00
Robert Sydenham. Deep golden yellow trumpet of great size, nicely frilled perianth soft sulphur yellow.....	1.60	12.00
Sir Watkin. (Incomparabilis). Large primrose yellow perianth with half-trumpet of deep yellow. A most dependable sort.....	.95	6.50
Tresserve. Giant trumpet of deep canary yellow, with slightly lighter perianth. One of the best.....	1.25	8.75
White Lady. Broad white perianth, of perfect form, cup canary yellow.....	.70	5.00

CHINESE SACRED LILY

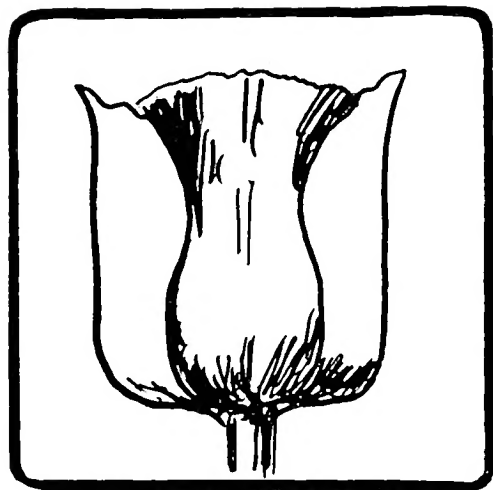
Large fragrant Narcissus with white perianth and yellow cup. \$1.00 per dozen.

PAPER WHITE NARCISSUS

(For Forcing Indoors)

Most popular for growing in bowls filled with gravel or peat moss. By planting a few bulbs each week, a continuous succession of lovely white flowers may be had through the entire winter. Bulbs should be started in a cool, dark place. When well rooted, the bowls should be placed in a sunny window.

	Doz.	100
Large bulbs (14/15 c. m.).....	\$0.60	\$4.50



TULIPS

We offer five varieties of British Empire grown bulbs. Bulbs grown in Holland for us have been converted into stock feed. We believe the bulbs we offer are of good quality, but since they are imported from sources unknown to us, we cannot vouch for their productiveness, size of flower, or color of bloom, and we will not be responsible for failure.

Clara Butt. (Darwin.) Ever popular salmon-pink.

Farncombe Sanders. (Darwin.) Fiery rose-scarlet.

Inglescombe Yellow. (Cottage.) Most popular yellow.

Mrs. Potter Palmer. (Darwin.) Violet purple.

Wm. Pitt. (Darwin.) Noble crimson-scarlet.

Any of the above, \$1.25 per dozen; \$7.00 per hundred. 50 Bulbs of a variety will be supplied at the hundred rate.

CROCUS

We have a limited supply of mixed Crocus which we offer at 75c per dozen.

CHIONDOXA Lucilliae

(Glory of the Snow.) A delightful dwarf blue for edging or the rock garden. Splendid for massing. Per dozen \$1.00.

HARDY LILIES



Madonna Lilies should be covered with 2½ inches of soil. Other varieties should be covered 6 or 7 inches in well-drained soil. Use no manure.

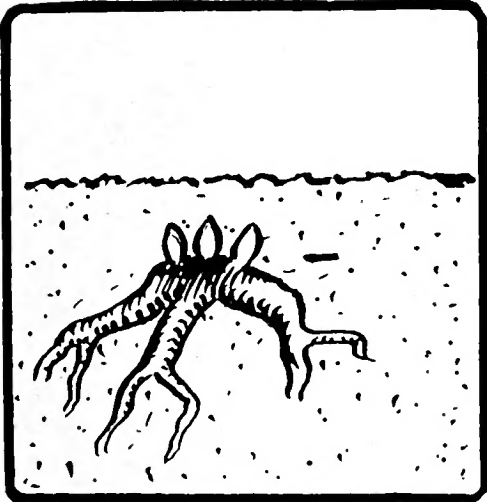
	Each	Dozen
Auratum. The gold-banded lily. November delivery.....	\$0.35	\$3.50
Candidum. Pure white Madonna lily.....	.30	3.00
Regale. Large, fragrant, white blooms.....	.30	3.00
Speciosum Rubrum. White, suffused pink. November delivery.....	.35	3.50

PEONIES

Fall is peony planting time and strong divisions will bloom next Spring. They require a minimum of attention as they are not subject to attacks of disease and insects common to many other plants. You may have one each of the varieties listed for only \$4.50 (value \$5.45). The ratings preceding description are based on a scale of ten points for perfection.



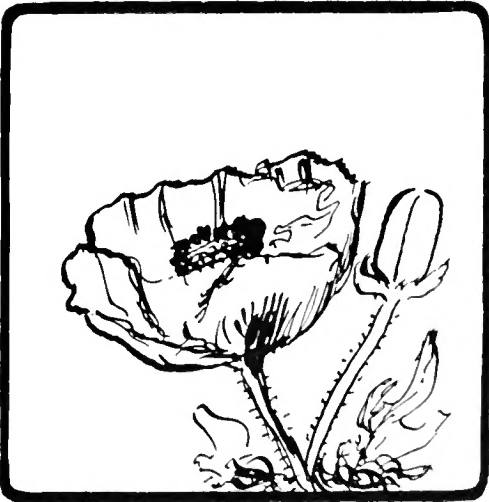
	Each
Augustin D'Hour. 7.8. Brilliant deep purplish red. Bomb type.....	\$0.55
Boule de Nieve. White.....	.45
Edulis Superba. 7.6. Early, fragrant dark pink. The large loose crowns are supported on strong stems. This variety is very popular as a cut-flower.....	.55
Felix Crousse. 8.4. Mid-season, bomb-shaped flowers of intense red.....	.50
Festiva Maxima. 9.3. Paper-white with crimson flecks. This is an excellent white and deserves a place in every garden.....	.40
Karl Rosenfield. 8.8. The slightly fragrant flowers bloom in early mid-season. A brilliant red of good size and splendid growth.....	.55
Mons. Jules Elie. 9.2. Lilac-pink flowers of enormous size with beautiful incurved petals. The form resembles a florist's chrysanthemum.....	.75
President Taft. 8.7. A truly magnificent light pink. In our trials, no other peony has proved more satisfactory50
Sarah Bernhardt. 9.0. The color is deep pink, edged light pink, with crimson flecked center. Often described as an apple-blossom pink70



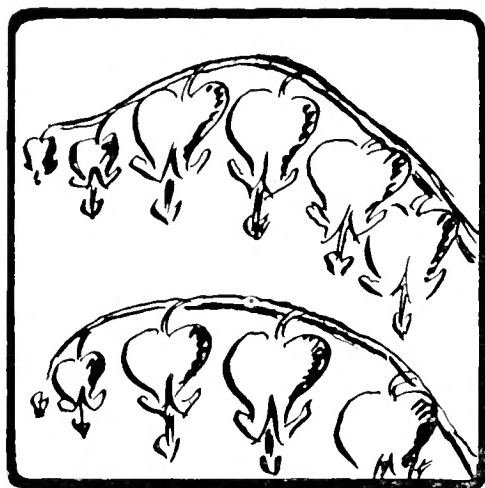
Peonies should be planted in full sun. The ground should be enriched with bone-meal and Wizard Sheep Manure, or well-rotted compost. Place the crowns 1½ inches below ground level. Pack the earth well below and between the roots to avoid undue settling of the crown.

ORIENTAL POPPIES

For intense brilliance of color, this hardy perennial is not surpassed by any garden flower. They enjoy a coarse mulch applied in late fall or early winter and water during summer dry spells. They resent being disturbed during the growing season, and it is well to leave them religiously alone in the spring.



	Each	Three
Beauty of Livermore. Large dark red.....	\$0.35	\$1.00
Joyce. An unusual shade of soft red on tall stems.....	.35	1.00
May Sadler. Enormous pink flowers on medium tall stems.....	.35	1.00
Mrs. Perry. Salmon pink, good stems.....	.25	.70
Orange Perfection. A new European variety of orange-tinted flame-red....	.50	1.25
Oriente. Crimson scarlet with dark blotch. The true Oriental poppy....	.20	.50
Perry's White. Satin white with crimson-maroon blotch at base of petal....	.50	1.25
Wurtembergia. A magnificent dark red.....	.35	1.00



PERENNIALS

Perennials of unquestioned hardiness may be planted in the fall to good advantage, since the soil is usually in better condition and the weather more agreeable than it is apt to be in early spring. It is well to place orders two or three days before the plants are required, as it is impossible to keep such material at our downtown store. Your order will be packed on the same day it is delivered, assuring arrival to you in good condition.

	Each	Three
Baby's Breath. Gypsophila, Bristol Fairy, double.....	\$0.40	\$1.00
Bleeding Heart. Dicentra Spectabilis. Tall.....	.35	1.00
Dicentra Eximia. Dwarf.....	.35	1.00
Canterbury Bells. Campanula. Mixed colors.....	.20	.50
Coreopsis. Dependable yellow.....	.20	.50
Flax. Linum perenne. Blue.....	.20	.50
Foxglove. Mixed colors.....	.20	.50
Gaillardia. Orange-red and yellow.....	.20	.50
Geum. Scarlet or yellow flowers.....	.20	.50
Hemerocallis. Lemon Lily or Day Lily:		

Each year finds this flower taking a more prominent place in the modern garden. The brown Day Lily is now replaced by new and brilliant shades. Most any good garden soil will do. They tolerate sun or partial shade, dry soil or wet. They should be divided every third year.

	Each	Three
Aurantiaca. Orange yellow. July bloom.....	\$0.40	\$1.10
Bay State. Deep yellow. June.....	.40	1.10
Dr. Regel. Orange yellow. May to June.....	.35	.95
Flava. Sweet-scented clear yellow. June.....	.45	1.20
J. A. Crawford. Apricot-yellow. June and July.....	.40	1.10
Thunbergia. Clear yellow. July.....	.35	.95

We will supply you at a distinct saving, one each of the above varieties, for \$2.00.

	Each	Three
Heuchera. Sanguinea. Bright crimson coral bell. 12 in. to 18 in.....	\$0.20	\$0.50
Liatris. Pycnostachya. Kansas Gayfeather. Rich purple.....	.35	.95
Scariosa. September Glory. Late pinkish-purple.....	.65	1.50
Lily-of-the-Valley. Clumps.....	.20	.50
Physostegia Vivid. Dwarf deep pink variety blooming later than Virginica...	.25	.65
Poppy Mallow. Callirhoe. Involucrata. Trailing plant with saucer-shaped flowers of rosy crimson.....	.20	.50
Pyrethrum. Daisy-like flowers of pink and rose.....	.20	.45
Stokesia. Blue Cornflower Aster.....	.20	.50

LAWN GRASS SEED

For Fall Sowing

Fall is nature's time for sowing the seed of the best grasses. Apply at the rate of 2 or 3 pounds for each 1,000 square feet. We recommend Louisville Lawn for those who desire best results. This mixture contains Kentucky Blue Grass and Red Top in proper proportions.

	1 lb.	5 lbs.	10 lbs.
Louisville Lawn Grass	\$0.40	\$1.75	\$3.25
Shade Mixture50	2.25	4.25
Kentucky Blue35	1.60	3.00
Red Top30	1.25	2.25
Rye Grass—green in winter25	1.00	1.75
White Dutch Clover90	4.25	8.00

The above prices are subject to change without notice.

FERTILIZERS AND MULCH MATERIAL

Adco. Don't burn the autumn leaves. Dry leaves, grass clippings, straw, or any other vegetable refuse mixed with **Adco** and kept moist makes very good artificial manure. Simple directions with each package. 7½ lbs., \$1.00; 25-lb. bag (enough for ½ ton manure), \$2.50.



Aluminum Sulphate. 1 lb., 15c; 5 lbs., 50c; 10 lbs., 75c; 25 lbs., \$1.50; 50 lbs., \$2.50; 100 lbs., \$4.00.

Bone Meal. Gives color to lawns and substance to the bloom of flowers. Fine for incorporating with potting earth, and with the soil used in the planting of Tulips and other fall bulbs. On lawns, 2 pounds for each 100 square feet, apply more heavily on flower beds. 5 lbs., 40c; 10 lbs., 60c; 25 lbs., \$1.00; 50 lbs., \$1.90; 100 lbs., \$3.25. 125 lbs., \$4.00.

Cattle Manure. Shredded. A weedless, sterilized manure, especially valuable as a fall mulch for Roses, Oriental Poppies, and other plants which are benefited by the application of coarse litter. Its slow fertilizing action tends to produce strong crowns which will flourish in the spring. Where quick growth is desired, use pulverized sheep manure. 100 lbs., \$2.75.

Lime. For lawn and garden use. Hydrated. 25 lbs., 50c; 50 lbs., 75c; 100 lbs., \$1.25.

Limestone. Ground fine for use on lawns. Sweetens the soil. Not injurious to seed. 50 lbs., 75c; 100 lbs., \$1.25.

Peat Moss. G.P.M. We list below some of the many uses which make peat so valuable in the growing of plants:

As a winter mulch.

To loosen heavy clay soil.

To retain moisture and fertilizing elements in light, sandy soil.

For adding humus to potting soil.

In the preparation of soil for acid-loving plants such as Azaleas, Rhododendrons, and certain Lilies.

For mulching evergreen trees.

For storing roots and bulbs, such as Cannas and Dahlias.

Cuttings root rapidly in this material.

Mixed with sand, it forms an excellent medium in which to germinate seed. 20-bu. bale, \$5.00; ½ bale, \$3.00; ¼ bale, \$2.00;

Plantabbs. Odorless plant food tablets for use on house plants, shrubs, trees, and gardens. 30 tablets, 25c; 75 tablets, 50c; 200 tablets, \$1.00; 1,000 tablets, \$3.50.

Pulverized Sheep Manure. A weedless organic fertilizer for lawns and gardens. Apply on lawns at the rate of 100 pounds to each 1,000 square feet. 5 lbs., 30c; 10 lbs., 55c; 25 lbs., \$1.00; 50 lbs., \$1.75; 100 lbs., \$2.75.

NOTICE NON-WARRANTY

POWELL SEED STORE gives no Warranty, express or implied, as to purity, description, quality, productiveness, or any other matter of any seeds, bulbs or plants we send out, and we will not be in any way responsible for the crop.